

IMPACT BOARDS Emerging Markets was founded in 2020 (official launch January 2023) in response to board members' demand for collaboration on bringing **best corporate governance practices and pursue a sustainable business transition across Emerging Markets**. We are led by a team of board members and high-profile Emerging Markets experts with a finance and legal background, each of whom has spent 20+ years in leading global corporations researching emerging markets and promoting best governance practices in the region.

Our **membership-based and partnership-based business model** is designed to **"partner directors with directors"**, offering a range of high-quality services to our directors whilst allowing them to network and share their knowledge with other members.

OUR MISSION:

- 1 Unite:** Build a community of global board members and stakeholders to promote best practices of corporate governance in emerging markets.
- 2 Impact:** Board effectiveness by engaging with directors to incorporate best practices on board independence, diversity and climate awareness.
- 3 Educate:** Boards through knowledge sharing (events and networking opportunities), research (proprietary and third-party) and training seminars (group and bespoke).

Better governance and understanding of the risks and opportunities facing companies help them **perform better in the long-term**. The role of **Boards, as company stewards** responsible for guiding the sustainability strategy for companies, is critical in this regard. Our objective is to **create a stakeholder ecosystem** around board members, as we believe that collaboration across stakeholders is needed to **influence change and impact best practices** in corporate governance.

OUR STRATEGY:

- 1 Build** a global professional community for board directors and stakeholders through:
 - Online and offline networking **events**
 - A **digital platform** that encourages members to network and exchange ideas
- 2 Promote** good corporate governance in EM companies by encouraging:
 - **Board Effectiveness:** Impact board effectiveness by encouraging independence, diversity & climate awareness through open discussions and training with global experts
 - **Diversity:** Connect EM companies directly with high-calibre board members and partner with leading recruiting agencies to bring diversity at the board level
 - **Dialogue:** Build a bridge between board members, asset managers, regulators, law firms, audit companies, and rating agencies through joint projects and events
- 3 Educate and train** by providing:
 - World-class **research** to address global developments in corporate governance
 - **Academic programs** on corporate governance best practices from leading global universities
 - **Board advisory services** and bespoke training programmes

Since our launch in January 2023, our platform has been growing steadily. Our internationally diverse community now includes experienced Board members from Asia, MEA, Central Asia, Latin America and Central and Eastern Europe. We have a close following from 1300+ stakeholders active in emerging market corporate governance, with whom we interact regularly during our networking events, both in-person and online.

To join our community, please register for membership through our [website](#) or contact us on info@iboardsem.com